

Matt Holzman Digital Production Artist [website](#)
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Profile

Graphic arts professional with an effective combination of creative, strategic and business skills. Ability to implement solutions to diverse marketing/communications challenges using a variety of graphic disciplines, and to generate enthusiasm and collaboration from both individuals and teams at all levels

Experience

2015 – 2022

Doyle Dane Bernbach

Global Advertising Agency

Lead Digital Artist

Provided studio support for various Omnicom agencies. Required excellent production skills: typography, image creation, page/screen layout, design and proficiency in Adobe software packages

Clients:

Capital One, Emerson, Illinois Lottery, JEEP, Jiffy Lube, LaQuinta, McDonald's, Miller Coors, State Farm Insurance, US ARMY, WM Wrigley Co

2009 – 2022

2plustoo Marketing and Design

Full-service Marketing and Design group

Owner

Clients:

ACES - Adolescents Counseling Education and Support, American Heart Association, Chicago Area Ethnic Resources, Erman Financial Group, George M. Pullman Educational Foundation, La Grange Park Community Park District, Lavalite LLC, New Israel Fund, Pillars, Precision One Scales, Robert T. Edens Law, The SelfHelp Home, Women's Breathing Space

2009 – 2010

Marketing Drive Chicago

Full-service marketing communications and promotion agency

Senior Digital Production Manager

Led and managed the day-to-day operation of Marketing Drive's Digital Art production department, project direction and group interface. Represented the agency's point-of-view in all digital matters

Clients:

Dairy Management Inc, Dunkin Donuts, Kmart, Redbox, White House Historical Society

1986 – 2009

Flair Communications Agency, Inc.

Full-service marketing communications and promotion agency

Assistant Production Manager

Conduit between Creative and Print production departments. Responsible for production of department mechanicals from typesetting to final color markup and release

Production Manager

Managed all day-to-day production work for the agency. Conduit between Creative and print production departments. Responsible for delegation of projects and specs to the entire staff. Also responsible for building and maintaining vendor relationships

Digital Production Manager

Led and managed the day-to-day operation of Flair's Digital Art production department. Responsible for project direction, group interface, recruitment, employee compensation, development, training, and freelance management

Vice President of Digital Assets Management and Development

Led and managed the day-to-day operation of Flair's Digital Art production department. Responsible for project direction, group interface, recruitment, employee compensation, development, training, and freelance management. Represented the agency's point-of-view in all digital matters

Clients:

ABN AMRO, American Dairy Association, Americas Marathon, Beatrice Foods, Blackberry/RIM, Brachs Candy, Con Agra Foods, Dairy Management Inc., Dole Foods, Dunkin' Brands, Eagle Ridge Resort & Spa, Hiram Walker, LaSalle Bank, Microsoft, Milkpep, R.J. Reynolds Co., Saputo Cheese USA, S.C. Johnson & Son, Inc., Square D, The J.M. Smucker Co, White House Historical Association

Education

Chicago American Academy of Art, Chicago Art Institute

New York School of Visual Art, Parsons, The Art Students League